



Inner East Community Committee & COVID-19 Groups

FACEBOOK highlights

7th September 2022 – 20th November 2022

Appendix 1

Since 7th September 2022 the Inner East Community Committee Facebook page has gained **18 new page followers** putting the total followers at 1,629.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since 7th September 2022 is the LCC Inner East Community Committee post regarding Warm Wednesdays Breakfast Club is available in Leeds.

- has reached a total of **816** people
- has been liked, commented on or shared 24 times

The following below are screenshots of the most popular three posts since the 7th September 2022.

Alongside are the figures for how many people were 'reached' and how many people 'engaged' with the post.

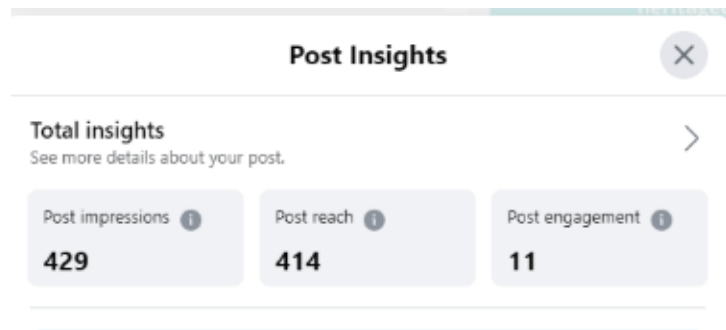
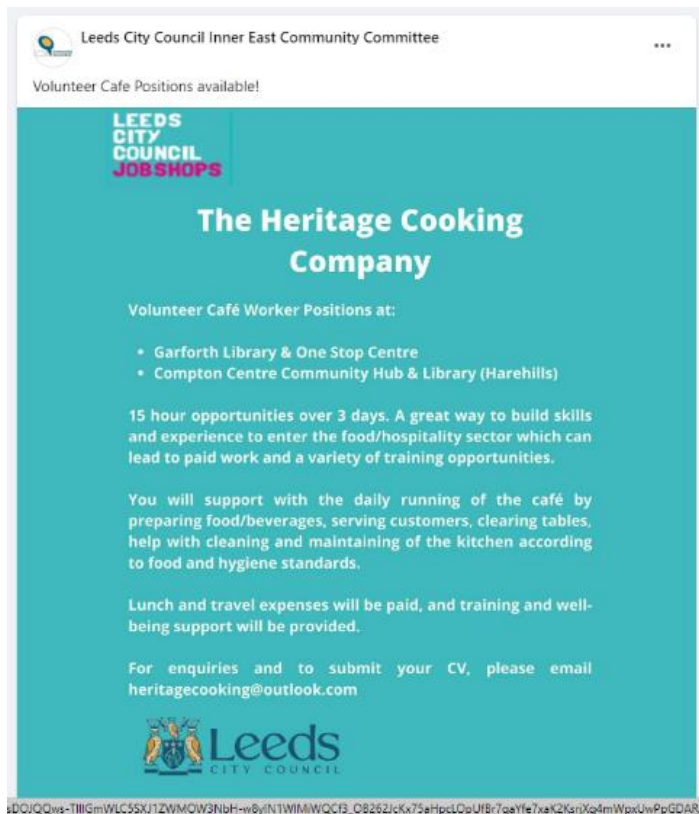
1st Place – Warm Wednesdays Breakfast Club

816 people had this post delivered to them, with 13 reactions, 0 comments and 11 shares.



2nd Place – Volunteer Café Positions available

414 people had this post delivered, with 1 reactions, 0 comments & 3 shares.



3rd Place – Writing our Harehills

223 people had this post delivered to them. There 2 reactions, 0 comments and 0 shares.

Leeds City Council Inner East Community Committee
Published by Patrick Lee · 7 October · 🌐

Thackray Museum of Medicine and Leeds Playhouse are delighted to announce that we will be hosting FREE Creative Writing Workshops in Harehills!

The workshops will be led by Leeds poet & Playhouse writer in residence, Suhaimyah Manzoor-Khan. You can explore her work on her website and on YouTube.

The workshop is about creating comfort, promoting wellbeing and imagining Harehills' future on your own terms! ... See more.



THACKRAY MUSEUM OF MEDICINE

LEEDS PLAYHOUSE

3rd
most
popular

Post Insights

Total insights

See more details about your post.

Post impressions ⓘ

235

Post reach ⓘ

223

Post engagement ⓘ

4